

# **Fraunhofer Center for Central and Eastern Europe**

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**- Your strategic partner in Innovation Management**



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# Agenda

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1. Short History
2. The Centers Basic Idea
3. Competence Fields at the MOEZ

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# Fraunhofer Center for Central and Eastern Europe (MOEZ) in Leipzig



- Opening: July 17, 2006
- Start-up financing for the first year from the German Federal Ministry of Education and Research, to a small extent by the Länder (Saxony)
- Staff currently 30 employees

**We Welcome Partners on the Bridge from East to West**

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# Background

The staff consists of experts in the fields of business, economists, and other social scientists.

Scientists are obliged to get engaged in projects.

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# Fraunhofer MOEZ

## Basic Ideas:

- (1) Bridge science and industry - Support industry, science organizations and politics with respect to questions of innovation and internationalization
- (2) Analyze business, economic and political structures in order to suggest improved ways to put science into business
- (3) Connect Central and Eastern European Countries to Germany (and Western Europe)

# Competence Field 1: Innovative Transfer Systems

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- Analysis of transnational transfer strategies and systems
- Development of concepts and instruments to enable the transfer of technical and non-technical innovations and developments
- specific implementation of transfer strategies and systems particularly in the areas of environmental technologies and sustainability

## Competence Field 2: Trans European R&D Cooperations

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- Initiation, planning and coordination of trans-European consortia projects in the fields of science and education as well as science and the economy
- Evaluation and monitoring of R&D cooperations

## Competence Field 3: Firms and International Markets

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- Analysis of the technological performance, competitiveness, innovativeness and the internationalization strategies of small and medium enterprises
- Providing hands-on solutions and insight for firms to enhance their innovativeness and competitiveness



# Competence Field 4: Research and Innovation Analysis on a macro level

- Framework and conditions analysis of economically relevant innovations and value chains
- Institutional stakeholders in the fields of supporting business development, innovation and R&D

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**Thank you very much for your attention!**

**Prof. Dr. Thorsten Posselt**

**Director**

**Fraunhofer Center for Central and Eastern Europe**